

LEVELUP TRAINING COMPLEX

987 Stewart Road
Monroe, MI 48162
734-344-6550

Dear Fellow Business and Potential Sponsor,

We would first like to take the opportunity to introduce you to the LevelUp Training Complex. The LevelUp Training Complex (LTC) is a 70,000 sq. ft. multi-sport complex in Monroe, Michigan, geared toward all ages to build valuable skills in athletics, and also to promote general health and fitness. The LTC has become the home for athletes here in Monroe County and the surrounding area. Proudly, for the past 5 years, we've provided performance training, club sports, adult fitness and endless youth programs for kids of all ages and sports. We take great pride in the positive impact we've had on so many student athletes. We also take great pride in being a fellow small business in a great community such as the one we share. This year, we want work with our local businesses, to help reach and support even more student athletes in our community and help promote local business such as yours to help build our community.

At LevelUp because of the amount of events, programs, athletes, members and fans in our building, we believe we have a unique opportunity to provide advertising for businesses in our community. On a weekly basis we see thousands of people from Southeast Michigan and even Ohio. Our facility in combination with our digital marketing and social presence, we feel we can offer businesses such as yours a great place to advertise. With this, we've put together a list of sponsorship packages and items for you to choose from.

Your sponsorship, regardless of the level you choose, will be dedicated towards supporting local athletes through The NextUp Foundation, where through scholarships, and sponsorship opportunities we can help these individuals pursue their goals throughout high school and in college. We are also dedicating funds to the communities new amateur adult football team; The Southeast Michigan Red Storm. This team is dedicated to creating a home and a brotherhood for players looking to play at the next level, who love the game of football and their community, or for those who simply need a purpose and a family. The sponsorship program will also be used to continue to supply our athletes with top of the line training and equipment while keeping costs low and affordable for all.

All sponsors will automatically receive dedicated space on our website, space in our main lobby for flyers and business cards, as well as their business name listed on our yearly sponsorship banner which will hang on our turf field for all visitors to see. Supporting the LevelUp Training Complex is a WIN-WIN situation which provides your company the unique opportunity to connect with the community and to build brand awareness.

We greatly appreciate you taking the time to consider the LevelUp Sponsorship program and look forward to potentially working with you to better our local community and businesses! Should you have any questions or you're ready to purchase your sponsorship package please to reach out to our sponsor program lead; Airrin Carrabino at acarrabino@levelupmonroe.com and fill out and return the form below.

Thank you,
Jon & Airrin Carrabino
Owners & Founders

Below we've outlined our main sponsorship packages, however, we strongly encourage you to visit www.levelupmonroe.com/sponsorshipprogram to view our in-depth facility offerings and additional marketing and sponsor options including an "a la carte" feature. There is so much for you to see and so many options to highlight YOUR business!!

Bronze Package

This package features business exposure both in the facility on our spacious and very popular turf field, digital marketing opportunities, while also keeping a smaller marketing budget in mind. Renew each year and save \$100!

Includes	First Year Price	Annual Renewal
2x3 Turf Banner	\$500	\$400
2 Email Ads		
Logo on website, newsletter, main lobby, and sponsorship banner		

Silver Packages

Our silver package offers real estate on our central court location, which are booked full almost every evening. It also includes digital marketing presence, main lobby access and more. Renew each year and save \$150!

Includes	First Year Price	Annual Renewal
5X7 Court Banner	\$750	\$600
3 Email Ads		
Logo on website, newsletter, main lobby, and sponsorship banner		

Gold Package

Gold offers the best of our locations in addition to digital marketing features! Banners on both the court and turf field, emails and social shares. It's the perfect option for anyone looking to gain local exposure. Renew and save \$250!!

Includes	First Year Price	Annual Renewal
5x7 Turf AND 5x7 Court Banner	\$1500	\$1250
5 Email Ads and 5 Social Shares		
Logo on website, newsletter, main lobby, and sponsorship banner		

Platinum Package

This package offers your business the most exposure in our highest traffic areas, the most digital marketing exposure AND will feature your company logo on one of our youth program shirts. Your company will be featured throughout our facility and online. A great choice for any business looking to maximize their community presence and support!

Includes	First Year Price	Annual Renewal
8x10 Turf AND 5x7 Gym Banner	\$2500	\$2150
Company logo on program shirt		
8 Email Ads and 5 Social Shares		
Logo on website, newsletter, main lobby, and sponsorship banner		



SPONSORSHIP APPLICATION FORM

BUSINESS INFO

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE: () _____ BUSINESS EMAIL: _____

BUSINESS WEBSITE: _____ SOCIAL PAGES: _____

TELL US ABOUT YOUR BUSINESS AND THE SERVICES YOU PROVIDE:

MAIN BUSINESS CONTACT NAME: _____

CONTACT PHONE: () _____ CONTACT EMAIL: _____

SPONSOR SELECTION

SPONSOR PACKAGE CHOICE: _____ TOTAL: _____

BUILD YOUR OWN CHOICE(S):

1) _____ 2) _____ 3) _____
4) _____ 5) _____ 6) _____

TOTAL: _____

PAYMENT

CHECK INCLUDED CREDIT CARD (PLEASE CALL FOR PAYMENT)

SIGNED: _____

DATE: _____

LOGO/BANNER DESIGN MUST BE SUBMITTED TO ACARRABINO@LEVELUPMONROE.COM
ONCE BUSINESS APPROVES BANNER DESIGN IT WILL BE SENT FOR PRINTING.
YEARLY CONTRACT BEGINS THE DAY YOUR BANNER IS HUNG IN THE FACILITY.